Sustainable Business Model Canvas

Key Partners

List your partners.

Something Else?

Second text box if needed.

Key Activities

What activities does your value proposition require?

Key Resources

What resources does your value proposition require?

Value Propositions

Single, clear, compelling message that states why you are different and worth paying attention. What value do you deliver? What problems do you solve?

High-Level Concept

List your X for Y analogy, e.g. YouTube = Flickr for videos.

Customer Relationships

What type of customer relationship will you maintain?

5. Channels

List your path to customers (inbound or outbound).

Customer Segments

List your target customers and users.

Early Adopters

List the characteristics of your ideal customers.

Cost Structure

List your fixed and variable costs.

Revenue Streams

List your sources of revenue.

Eco-Social Costs

What ecological or social costs do you cause?

Eco-Social Benefits

What ecological or social benefits do you generate?